



LUDWIG-  
MAXIMILIANS-  
UNIVERSITÄT  
MÜNCHEN

MUNICH INTERNATIONAL  
SUMMER UNIVERSITY



MUNICH **MISU**<sup>LMU</sup>  
INTERNATIONAL SUMMER  
UNIVERSITY

# Finance, Accounting and Economics Summer School

Munich International Summer University (MISU)  
at LMU Munich



## Agenda

- Who we are and what we do

- ⇒ MISU at LMU Munich

- ⇒ Finance, Accounting and Economics Summer School

- Theme of the 2023 summer schools

- ⇒ Financial Statement Analysis and Valuation (FAV)

- ⇒ Machine Learning and Data Analytics in Finance and Accounting (MDA)

- ⇒ International Management and Communications (IM)

- ⇒ Big Data Analytics and Business Intelligence (EBI)



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## Short term study at the 1st ranked University in Germany

**M**unich = world-class University and city with heart

**I**nternational = 1000 participants from 87 different nations before pandemic times

**S**ummer = academies & language classes of 2 – 10 weeks, incl. cultural activities

**U**niversity = excellent staff grades students performances (academic standards)



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## Reputation

- 18 faculties, 150 fields of study
- one of Europe's finest library systems
- 42 Nobel laureates associated with the university,



## Ranking

The Times Higher Education Ranking  
Global Universities Ranking of the U.S.  
ARWU Shanghai Ranking  
Nature Index  
QS World University Rankings

Germany

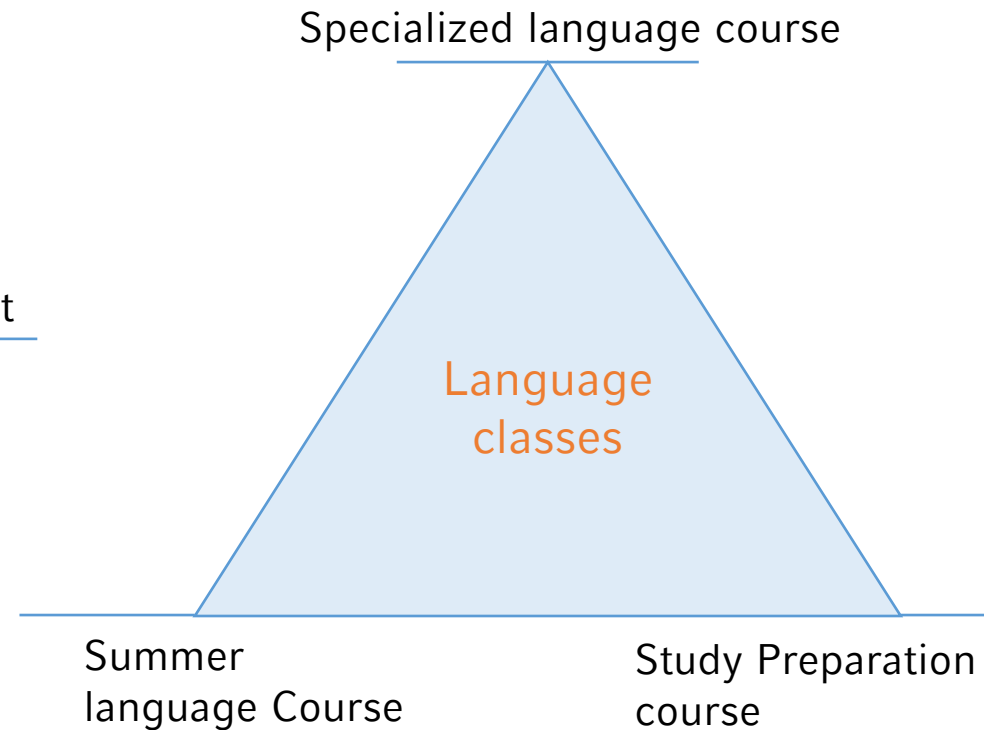
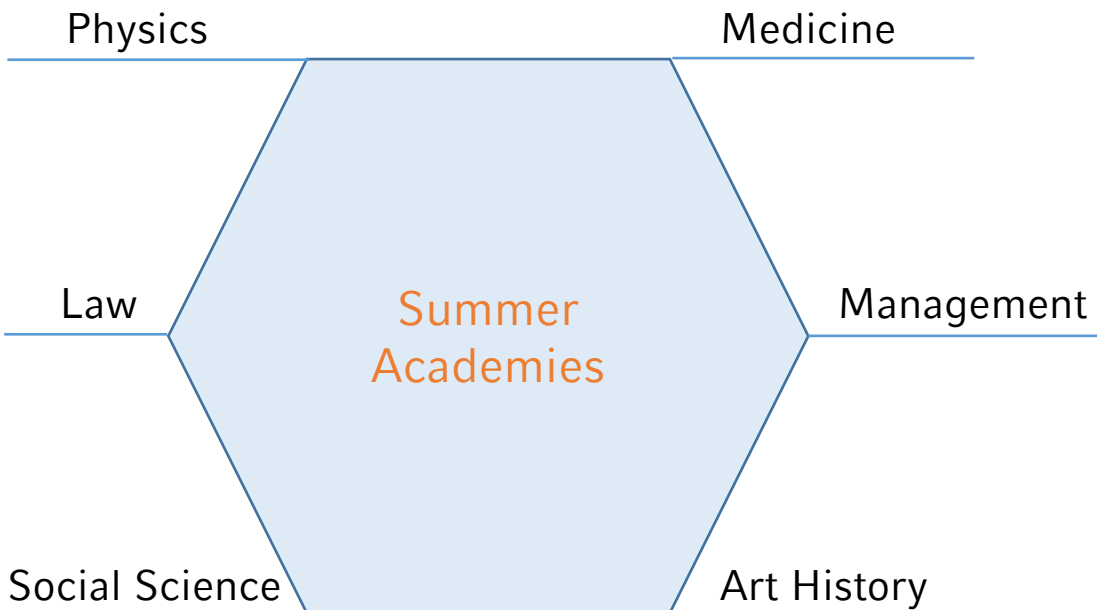
World

#1	#32
#1	#46
#1	#48
#1	#65
#3	#64

**Students** 50,918  
thereof women 30,503  
International students 8,515

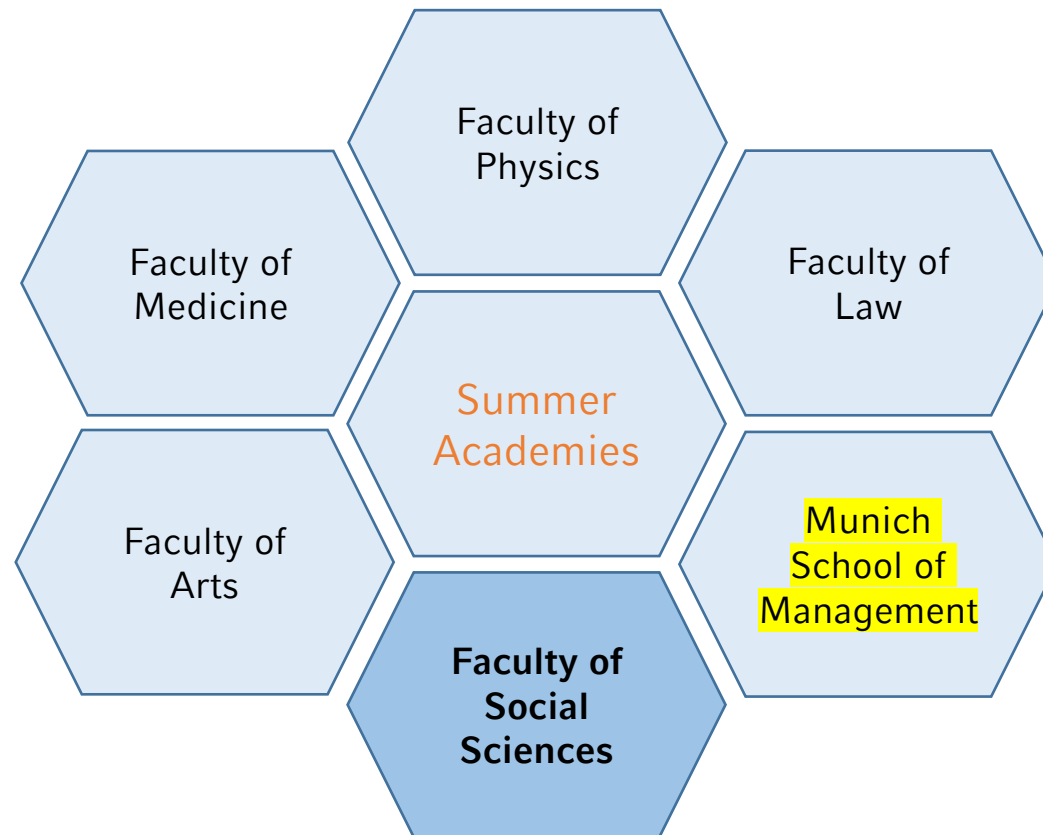


MISU has two branches: summer academies and language classes



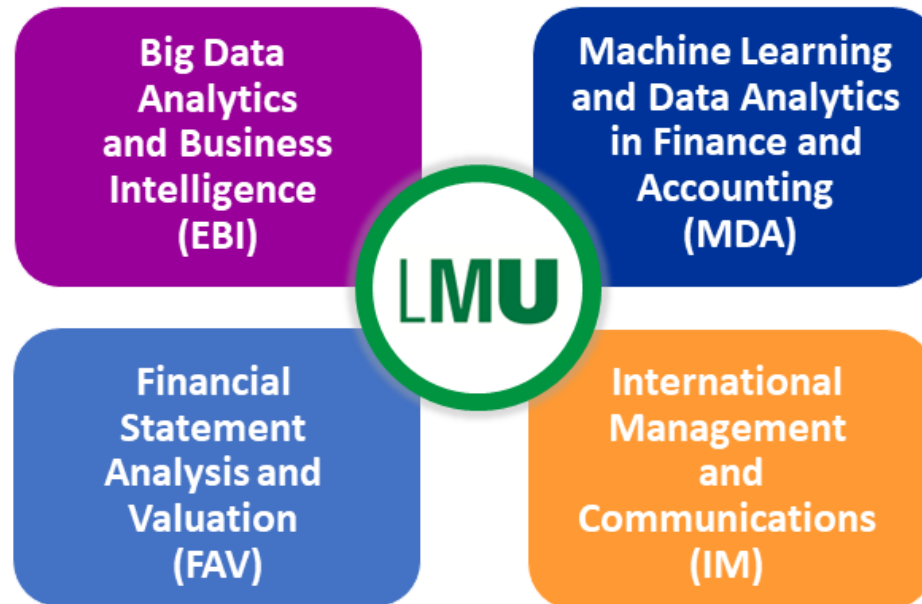


## Summer academies in close cooperation with LMU faculties





MISU Summer Schools eligible for every student



## Financial Statement Analysis and Valuation (FAV)

- Eligible for all students from different academic disciplines
  - B.A. and M.A. students
  - interest in company analysis and valuation
  - students from different academic disciplines
  - students of selected partner universities receive waivers
  
- Objectives and benefits
  - Analyze and forecast a firm's business activities
  - Conduct a sound fundamental equity valuation to challenge market prices of real-world companies
  - strengthening soft skills and rhetoric
  - widening one's academic network including renowned researchers
  - intercultural experiences through day trips, visits to cultural and touristic sites
  - 6 ECTS credits and graded certificate

### FAV Program

July 24 - August 11, 2023  
1 week online, July 24 - 28  
2 weeks in-class in Munich,  
[www.fav-misu.de](http://www.fav-misu.de)



## Machine Learning and Data Analytics in Finance and Accounting (MDA)

- Eligible for all students from different academic disciplines
  - B.A. and M.A. students
  - interest in machine learning and data analytics
  - students from different academic disciplines
  - students of selected partner universities receive waivers
  
- Objectives and benefits
  - unsupervised machine learning, supervised machine Learning and data analytics
  - handle large amounts of data (quantitative and qualitative data)
  - cope complicated real-world financial problems (e.g. loan default risks or price and volume forecasts) using machine learning approaches
  - strengthening soft skills and rhetoric
  - widening one's academic network including renowned researchers
  - intercultural experiences through day trips, visits to cultural and touristic sites
  - 6 ECTS credits and graded certificate

### MDA Program

July 24 - August 11, 2023  
1 week online, July 24 - 28  
2 weeks in-class in Munich,  
[www.mda-misu.de](http://www.mda-misu.de)

## Big Data Analytics and Business Intelligence (EBI)

- Eligible for all students from different academic disciplines
  - B.A. and M.A. students
  - Interest in corporate finance and business intelligence
  - students from different academic disciplines
  - students of selected partner universities receive waivers
  
- Objectives and benefits
  - Big Data Analytics and Business Intelligence refer to a variety of methods and techniques for the analysis of large amounts of business data.
  - Conceptual foundations of Big Data Analytics and Business Intelligence as well as the practical application using Microsoft PowerBI
  - strengthening soft skills and rhetoric
  - widening one's academic network including renowned researchers
  - intercultural experiences through day trips, visits to cultural and touristic sites
  - 6 ECTS credits and graded certificate

### EBI Program

July 24 - August 11, 2023  
1 week online, July 24 - 28  
2 weeks in-class in Munich,  
[www.ebi-misu.de](http://www.ebi-misu.de)

## International Management and Communications (IM)

Eligible for all students from different academic disciplines

- Bachelor graduates with an interest in management practices and corporate communications
- Interest in corporate finance and business intelligence
- students from different academic disciplines
- students of selected partner universities receive waivers

### ▪ Objectives and benefits

- Basics of international business, Intercultural Management and Management communications
- The goals of the course are an understanding of the basics of international business and improve understanding of management communications
- strengthening soft skills and rhetoric
- widening one's academic network including renowned researchers
- intercultural experiences through day trips, visits to cultural and touristic sites
- 6 ECTS credits and graded certificate

**IM Program**

**August 3 -18, 2023**

[www.im-misu.de](http://www.im-misu.de)



## Your check list on logistical issues

- What are your respective entry requirements for Germany?
- What visa arrangements do you need to fulfill?
- What are the requirements regarding your vaccination status?
- What kind of rules regarding international air travel are to be considered?
- What are the entry requirements for your home state when you return?



## Way forward:

- **Registration deadline** for all summer schools: **1 May 2022**
- **Get in contact with the international office** of your home university and ask whether you are eligible for **waivers**
- Go through the check list on logistical issues
- Check our FAE website and get in touch!

[www.fae-misu.de](http://www.fae-misu.de)

Thank you for your attention and please feel free to ask your questions!

